


The Data Amplifier Network

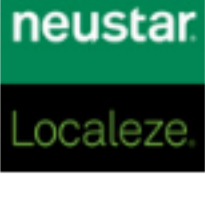
The smarter way to get your data listed everywhere it matters!


Our Data Amplifier network distributes and publishes data to a broader audience than you could ever reach on your own. Optimize and enhance local presence so your business becomes more visible by submitting to strong sites like Google, Yelp and Apple Maps. These directories help business data become more open and accessible so that customers can find the business.

Data Aggregators (Also Data Amplifiers)

Data aggregators are important because they distribute business data to publishing outlets such as Apple Maps and Google Maps. For instance, Neustar Localize distributes business data to more than 100 search platforms, navigation systems and mobile apps such as Nokia and Yahoo! (Nokia, in turn, ensures that in-car navigation systems include business data.)


 **Data Axle**
Data Axle provides tools and ongoing solutions to local businesses nationwide, from small business marketing and product data to fundraising opportunities. Their primary goal is to acquire and retain customers, build better services and gather information to improve overall performance.

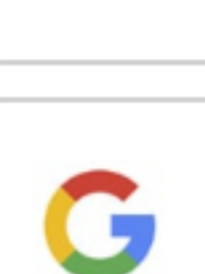
 **Localize**
A trusted business listings identity management provider for local search. Maintains authorized relationships with local search platforms, national and regional brands, channel partners and local businesses.


 **Foursquare**
At 55M+ users it is the leading location-based social network. Users may retrieve details on local businesses, receive recommendations, or check in to locations publicly. With 70M+ recommendations & over 7B check-ins to local businesses.


Data Accelerators


Data amplifiers are important for another reason. When you provide data to data amplifiers, you also create possibilities for the data to be used by emerging local search technologies such as wearables, beacons, mobile apps, smart houses and self-driving cars. When you share data with amplifiers, you ensure that the business will be found on such emerging devices, platforms or operating systems as they grow in popularity.


 **Apple Maps**
Apple Maps is a powerful platform for local businesses. Apple Maps is the default map system of iOS, macOS, and watchOS. It provides directions and estimated times of arrival for automobile, pedestrian, and public transportation navigation. Apple receives over 5 Billion requests each week for map related data. It's important to local businesses because Apple Maps is now used three times as often as its "next leading competitor".


 **Google**
In today's mobile world, accurate location data is more important than ever to maximize opportunities to drive traffic from search. The GMB listing supplies business data to Google Search, Google Maps, Google+ and Waze.

 **DexKnows**
Millions use DexKnows as their local search starting point. With 697,000 visitors a month, DexKnows connects business with consumers, providing information such as phone numbers, driving directions, reviews, plus unique coupons and offers.

 **MapQuest**
MapQuest allows consumers to easily search local services in their area, including restaurants, gas stations, even coffee shops. The service also offers "points of interest" in local cities to help visitors find top-rated services, like air conditioning repair and building materials.


 **Bing**
There are 150M+ users searching for businesses on Bing Local every month. It is the default search engine for Siri, crucial for voice-activated local searches. It also powers sites like AOL, Huffington Post, Engadget & TechCrunch.


 **Superpages**
An older, trusted online resource for discovering information and insights on local business. Each month millions of searchers discover valuable local business info such as reviews, phone number, hours, driving directions, website links and more.


 **YP**
Citing a mission to help local business grow, it is the largest local ad platform in the U.S. and the largest local search, media, and advertising firm in North America. Over 60M consumers each day discover and compare local businesses on the platform.


Data Enhancers


Data Enhancers are premier directories that users actually use, and they are the future of local presence management. No spam here, these are trusted sites with unmatched page rank and high traffic that satisfy our stringent Domain Authority requirements. Data Enhancer directory offerings are constantly monitored via our own proprietary algorithms. Analysis of data and quality factors ensures Advice Local maintains only the very top performers.

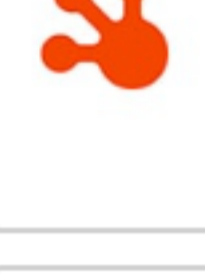
 **BrownBook**
Brownbook has become the worlds largest Global Business Listing Database, and its still growing fast. Brownbook lists over 35 million businesses in more than 220 countries. Small businesses can also enrich their listings with additional text, images, videos, and social links through the website.


 **Chamber of Commerce**
Facilitates connectivity between local businesses and the 7,000+ Chambers of Commerce across the globe. Features 14M+ businesses listings.


 **Cylex**
Aims to connect companies and customers. Covers 37 countries. Users can check contact details and opening hours of companies, plus read and write reviews about products & services. Quotes for service may also be requested.


 **D&B**
The most comprehensive and accurate repository of business data on the planet helps identify and connect valuable business relationships. More than 30,000 global data sources ensures data into insights.


 **Ezlocal!**
Helps small businesses connect with consumers who are searching online for products and services in their area.


 **HotFrog**
A place for small business owners to announce what makes their products and services special. Over 69M businesses reach 1.6M+ active users each month in 38 countries.


 **InfoBel**
Powers over 100M listings for business, airports, railway stations and museums globally, covering 70+ countries. Consumers are able to search for a company or person anywhere in the world.


 **LocalStack**
Analyzes online reviews of small businesses to provide ratings. Online business listings & ratings help thousands of users each month locate the best small businesses.


 **N49**
Consumers share local business reviews to engage with the best businesses in their communities. Users can rate businesses in various categories, including restaurants, salons, dentists, mechanics, & more.


 **SiteCards**
Makes finding local businesses easy, and searchers can connect with businesses instantly. Ensures top 50 directory syndication and adds businesses to data aggregators.

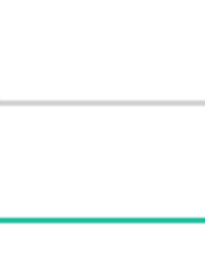
 **Verizon 411**
Provides contact information for businesses and people in the United States. Business owners can update their listings quickly to provide consumers with the most current details about their business.


 **YaSabe**
YaSabe is an Hispanic-oriented business directory with access to over 30 million Hispanics in the US. YaSabe uses a variety of targeting techniques to help both large and small businesses reach their ideal customers.


 **Alignable**
Word of mouth and referrals still make a significant difference to small businesses. Alignable helps business owners connect with customers, build trust, increase online visibility - and promote their services with a detailed listing online.


 **FindOpen**
If a local business is open, customers need to know before they hop in the driver's seat. FindOpen lets users search for open businesses nearby, regardless of location, from any device imaginable.


 **Insider Pages**
Customers who want trusted local services seek out online reviews, and Insider Pages puts business recommendations front and center. The website helps customers find highly-rated local doctors, automotive repair, house painters and more.


 **Localmint**
If a local business opens at odd hours, customers need to know. Localmint lists extensive store details, including locations and store hours, for industries such as fast food, electronics, clothing stores, and countless others.


 **ShowMeLocal.com**
With over 35M+ businesses and 385k user reviews, ShowMeLocal.com helps local business owners connect with their ideal customers without missing a beat. Adding a business in any city, state, or country is easier than ever.


 **BubbleLife**
On the forefront of bringing local communities online. Offers businesses a direct connection to their growing network of readers via a SEO-optimized, hyper local listing. Integrates with other platforms to connect & engage with consumers.


 **CitySquares**
A highly trafficked consumer-facing website that allows independent small businesses to provide search engine optimized profiles for a qualified, local consumer audience.


 **DexKnows**
Millions use it as their local search starting point. With 697,000 visitors a month, it connects business with consumers, providing information such as phone numbers, driving directions, reviews, plus unique coupons and offers.


 **eLocal**
Connects consumers with local businesses across the major consumer-oriented categories. From plumbers to lawyers, medical to automotive, helps users find information for millions of local businesses nationwide.


 **Foursquare**
At 55M+ users it is a leading location-based social network. Users may retrieve details on local businesses, receive recommendations, or check in. With 70M+ recommendations and over 7B check-ins to local businesses.


 **iBegin**
iBegin is an online business directory that receives over a million views each month. They include listings in the US, Canada, the UK and New Zealand.


 **Judy's Book**
Offers millions of listings, reviews, recommendations and deals for users seeking information on local businesses nationwide. Aims for the social share aspect of review information for users.


 **MerchantCircle**
Founded in 2005, MerchantCircle is the largest social network for local business owners. Merchant Circle can help boost businesses' online presence, launch online ads and increase business' ranking in top search engines.


 **OpenDi.us**
OpenDi is a local search site that has listing directories for locations around the world. OpenDi has nearly nine million listings, 49,000 local businesses and over 10,000 reviews.


 **Tupaloo**
Europe-based, it provides a community to discover, review, & share local business favorites. Includes recommendations and reviews for local cafes, shops, plumbers, salons and more.


 **WhereTo**
WhereTo is a technology provider for local businesses specifically targeting travellers and tourists. Their platform allows businesses and users to receive faster bookings, better service and more savings.

 **YellowPages**
One of the first local search mobile apps and an established leader in the mobile search space. Continues to grow its user base.


 **CitySearch**
With new businesses opening daily, customers need a way to find local services in their city or neighborhood without driving block after block. CitySearch allows its users to find necessary services in any city nationwide, as long as the business has a live listing.


 **iGlobal**
Covering more than 60 countries worldwide, iGlobal quickly rose to become the cream of the crop in the online business directory scene. The website includes thorough user reviews, business images and store details, such as services offered and hourly availability.


 **ListYourself**
With the slow disappearance of the Yellow Pages, local businesses need a solution to getting their phone number before the public. ListYourself helps locally owned businesses list phone numbers in 411 phone directories.


 **Look Locally**
From nearby restaurants to medical care services, Look Locally provides a premier local business search engine for customers to find local services they trust. The site allows customers to compare quotes and read user reviews before shopping for services.


Voice Search Readiness

 **Google Home**
Google aims to bring smart home technology to the masses with Google Home. It connects all devices and services from top brands, helping users complete basic, everyday tasks and searches from anywhere they're connected.

 **Bixby**
Bixby vows to simplify how we interact with our smartphones by enabling voice app technology on the fly. Users may search for nearby services and local restaurants and gain answers to any question on their mind.


 **Siri**
Apple's premier voice assistant is intelligent and ever-useful as more people opt to complete tasks, everyday or web searches, or track local businesses with only a few spoken keywords or a sentence.


 **Alexa**
With Amazon Alexa, homeowners especially benefit by connecting smart home technology in each room. Even further, with its innovative voice app technology, Alexa allows for simplified searches online.


 **Cortana**
Cortana bills itself as the top productivity assistant coming from Microsoft 365, and with it, users may vocalize their search terms to locate nearby businesses and services that range from home repairs to healthcare and beyond.


Additional GPS Accelerators


GPS Accelerators ensure that growing companies can find client locations. We submit client location details to the most important to GPS mapping platforms, and in the correct categories in GPS POI databases. Our tool directly syndicates business information to powerful mapping platforms with more than 80,000 sources of data. We have connections to all the major GPS devices like Garmin, TomTom, and Magellan so we can easily add or edit business location details.


 **Garmin**
Provides navigation services worldwide. With 11,500 associates in 60 offices around the world, has delivered more than 100 million products, most of them enabled with GPS.


 **TomTom**
A global leader in navigation and mapping products. Helps millions globally make smarter navigation decisions to keep moving towards their goals.


 **Alfa Romeo**
Alfa Romeo Connect 3D, paired with TomTom Navigation, features turn-by-turn directions to nearby service providers and local businesses without missing a beat. The in-dash unit also includes up-to-date local maps, including road and sign information.


 **BMW**
BMW opts for connectivity wherever you go, with built-in smartphone support for its in-dash navigation suites. The app pairs with electronics and screens in the vehicle to easily feature navigation and map services.


 **Fiat**
FIAT Uconnect®, the manufacturer's brand of GPS and navigation, features simplified touchscreen controls, turn-by-turn navigation, landmarks and sensor-assisted GPS for accurate positioning anywhere in the country.

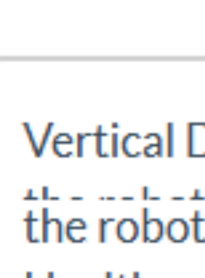
 **General Motors**
GM Navigation continually updates its in-dash navigation suite. For instance, one of its most recent updates includes over 700,000 new restaurants, 64,000 miles of new roads and nearly 150,000 gas stations.

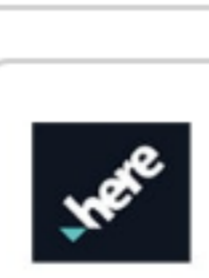
 **Kia**
The built-in GPS and in-dash navigation portal on recent Kia models includes up-to-date road and safe driving information, including traffic delays and accident warnings. For the everyday driver, locating a nearby business and finding simplified directions is easier than ever.


 **Mercedes**
The Mercedes-Benz Navigation System quickly became one of the most easy-to-use yet comprehensive GPS solutions on the market. It offers turn-by-turn directions, customizable maps and "infotainment."


 **Samsung**
Samsung is well-known globally for its array of GPS and in-dash navigation electronics built for today's top vehicle makes and models. When behind the wheel, users can track and locate businesses and points of interest in any city.


 **Toyota**
Toyota features a broad selection of convenient connected services, including GPS and in-dash navigation solutions (with their top-of-the-line models). Even better, they offer a mobile app that pairs with in-dash services.


 **Volvo**
Volvo can be seen to embrace the "made for people, by people" ethos, which shows in their GPS/in-dash navigation solutions. Consumers can find locally listed businesses from the driver's seat without taking their hands off the steering wheel.


 **Here**
Enables people, enterprises, and cities to harness the power of location globally. Powers rich and real-time location experiences across 1B+ connected devices with 2.7M+ map updates daily.


 **Waze**
World's largest community-based traffic and navigation app, directing customers to local businesses by driving them there. Drivers share road and condition information in real-time.


 **Audi**
Audi connect® features Google Earth, traffic information, traffic light data, parking details, remote vehicle services and online roadside assistance with an annual plan. Customers will find local services with full-speed Wi-Fi connectivity in their vehicles.


 **Chevrolet**
Chevrolet subscribes to the "infotainment" solution for in-dash navigation, with a comprehensive GPS system, remote control for capabilities and "the world at your fingertips." Consumers may stream music while driving to a local service provider with turn-by-turn directions on-screen.


 **Ford**
The Ford Navigation system regularly updates with new roads, road signs, points of interest, plus gas stations nationwide. When users require local services, a quick search brings up-to-date directions to nearby storefronts.

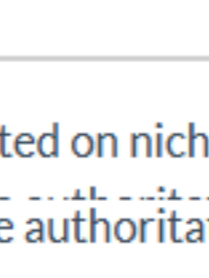
 **Infiniti**
The Infiniti Navigation System features laser light radar, aerial imagery - and total accuracy when finding directions anywhere in the world. Essential data includes modified roads, addresses, road signs and points of interest.

 **Mazda**
Mazda Connect and Navigation provides total connectivity and ongoing developer support. TomTom Navigation is built-in to include regular map updates, turn-by-turn directions to local businesses nearby and more.

 **Pioneer**
Pioneer boasts greater connectivity and entertainment with its line of GPS navigation systems. It provides the ability to quickly locate a local business from your smartphone and pair it with the in-dash unit for efficiency.

 **Sony Navigation**
Sony supports a broad line of GPS navigation units for vehicles and boats. These units display real-time results, an illustrated, moving map, plus local points of interest with a comprehensive guide to your destination.


 **Volkswagen**
Volkswagen features an extensive and comprehensive in-dash navigation system with detailed listings and easy-to-use navigation features. The simple touchscreen controls also allow for greater local search capabilities.


 **Uber**
The premier ride-sharing service now offers more ways to get where you're going and to eat what you're craving across the nation. Uber proudly covers over 10,000 cities, and they're still growing.


Essential Vertical Directories


Vertical Directories contain niche-specific listings categorized by industry. Businesses listed on niche citation sites are more likely to found in search because it's easier for the robots and algorithms to understand what the business is, and what it offers, on these authoritative niche directory sites. Local Verticals are currently available for Healthcare and Legal.

Healthcare

 **Healthcare Reviews**
Provides reviews and ratings for patient experiences with healthcare professionals, including physicians, hospitals, dentists and more, in the United States, Canada, Europe and other world regions.

 **RateMDs**
Provides over 2.6 million Doctor ratings and reviews with more than 161M people helped.

 **eLocal Doctors**
Offers listings in major consumer oriented business categories in a user-friendly format. Covers 52 major cities.

 **MD**
A more convenient, painless way to connect, with location, insurance features 880,000 physician listings findable by specialty, location, insurance and more.